

# Expenditures | Recreational Equipment & Vehicles (Agg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 188,943

	Aggregate \$	% Comp	Base Aggregate \$	Base % Comp	Index: % Comp	Index: \$/Hhld
<b>Basics</b>						
Total Households	–	100.00	–	100.00	100	–
Household Income	27,383,886,558	100.00	741,023,026,956	100.00	100	114
Household Disposable Income	20,684,985,706	100.00	578,384,215,031	100.00	100	110
Household Discretionary Income	15,321,177,812	100.00	412,817,972,257	100.00	100	115
<b>Household Expenditures (Category Summary)</b>						
Total current consumption	17,461,811,967	69.46	519,258,871,759	73.79	94	104
Recreation	1,097,152,835	6.28	30,263,031,187	5.83	108	112
<b>Recreation</b>						
Children's toys and outdoor play equipment and accessor	40,466,064	3.69	1,318,360,979	4.36	85	95
Sports and athletic equipment	36,923,607	3.37	1,624,718,720	5.37	63	70
Travel trailers	26,220,262	2.39	328,508,027	1.09	220	247
Photographic goods and services	23,454,496	2.14	877,135,700	2.90	74	83
Tent trailers, travel trailers, truck campers, motorho	18,151,172	1.65	657,935,050	2.17	76	85
Operation of recreational vehicles	15,841,283	1.44	450,715,728	1.49	97	109
Supplies and parts for recreational vehicles and other e	12,215,722	1.11	311,089,388	1.03	108	121
Non-						
motorized watercrafts and Motorized watercrafts	5,585,031	0.51	289,336,038	0.96	53	60
All-terrain vehicles (ATVs)	4,158,291	0.38	166,813,897	0.55	69	77
Arts and craft materials	3,247,724	0.30	202,186,220	0.67	44	50
Bicycles, parts and accessories	2,185,463	0.20	79,611,028	0.26	76	85
Snowmobiles	1,562,218	0.14	41,932,609	0.14	103	115
Motorcycles	1,405,954	0.13	72,345,920	0.24	54	60

Benchmark: Ontario

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Index Colours:	<80	80 - 110	110+
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# Expenditures | Recreational Equipment & Vehicles (Avg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 188,943

	\$/Hhld	% Comp	Base \$/Hhld	Base % Comp	Index: % Comp	Index: \$/Hhld
<b>Basics</b>						
Total Households	-	100.00	-	100.00	100	-
Household Income	144,932.00	100.00	126,953.18	100.00	100	114
Household Disposable Income	109,477.39	100.00	99,089.65	100.00	100	110
Household Discretionary Income	81,088.89	100.00	70,724.59	100.00	100	115
<b>Household Expenditures (Category Summary)</b>						
Total current consumption	92,418.41	69.46	88,960.21	73.79	94	104
Recreation	5,806.79	6.28	5,184.71	5.83	108	112
<b>Recreation</b>						
Children's toys and outdoor play equipment and accessories	214.17	3.69	225.86	4.36	85	95
Sports and athletic equipment	195.42	3.37	278.35	5.37	63	70
Travel trailers	138.77	2.39	56.28	1.09	220	247
Photographic goods and services	124.14	2.14	150.27	2.90	74	83
Tent trailers, travel trailers, truck campers, motorhomes, utility trailers and other types of recreational vehicles	96.07	1.65	112.72	2.17	76	85
Operation of recreational vehicles	83.84	1.44	77.22	1.49	97	109
Supplies and parts for recreational vehicles and other expenses for operation of recreational vehicles	64.65	1.11	53.30	1.03	108	121
Non-motorized watercrafts and Motorized watercrafts	29.56	0.51	49.57	0.96	53	60
All-terrain vehicles (ATVs)	22.01	0.38	28.58	0.55	69	77
Arts and craft materials	17.19	0.30	34.64	0.67	44	50
Bicycles, parts and accessories	11.57	0.20	13.64	0.26	76	85
Snowmobiles	8.27	0.14	7.18	0.14	103	115
Motorcycles	7.44	0.13	12.39	0.24	54	60

Benchmark: Ontario

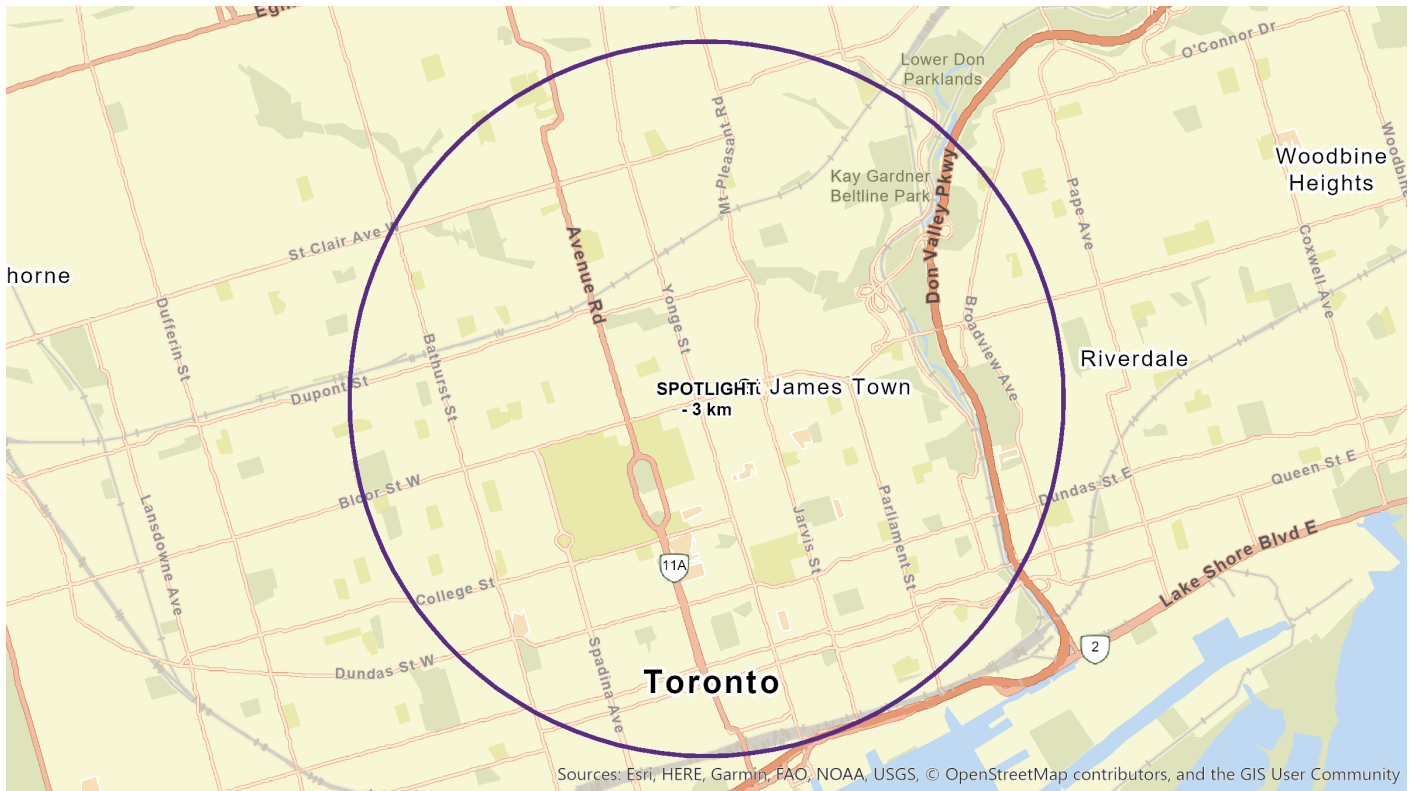
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# Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km

Households: 188,943



Benchmark: Ontario

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# Report Details

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**Name:** Expenditures - HouseholdSpend - Recreational Equipment & Vehicles (Avg \$ / Agg \$)  
**Date / Time:** 8/10/2023 7:08:43 PM  
**Workspace:** CAN 2023 - PRIZM Postal Code  
**Workspace Vintage:** 2023

## Trade Area

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Name	Level	Geographies
SPOTLIGHT - 3 km		N/A

## Benchmark

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Name	Level	Geographies
Ontario	Province	Ontario

## DataSource

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Product	Provider	Copyright
HouseholdSpend	Environics Analytics   Statistics Canada	©2023 Environics Analytics ( <a href="https://dev-web6/Envision/About/1/2023#7">https://dev-web6/Envision/About/1/2023#7</a> )

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