

# Expenditures | Recreational Equipment & Vehicles (Agg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 188,943

## Average Current Consumption

**\$92,418**

Index: 104

## Average Household Income

**\$ 144,932**

Index: 114

## Average Disposable Income

**\$ 109,477**

Index: 110

**Total Aggregate Consumption by Category - Recreation: \$1,097,152,835**

### Child's toys & outdoor play equip.

Avg. Dollars/Household



**\$214**

Index: 95

Agg. Dollars

**\$40,466,064**

### Sports and athletic equipment

Avg. Dollars/Household



**\$195**

Index: 70

Agg. Dollars

**\$36,923,607**

### Travel trailers

Avg. Dollars/Household



**\$139**

Index: 247

Agg. Dollars

**\$26,220,262**

### Photographic goods and services

Avg. Dollars/Household



**\$124**

Index: 74

Agg. Dollars

**\$23,454,496**

### Tent trailers, campers, motorhomes, utility trailers

Avg. Dollars/Household



**\$96**

Index: 85

Agg. Dollars

**\$18,151,172**

### Operation of rec. vehicles

Avg. Dollars/Household



**\$84**

Index: 109

Agg. Dollars

**\$15,841,283**

### Supplies/parts for rec. vehicles and exp. for operation

Avg. Dollars/Household



**\$65**

Index: 121

Agg. Dollars

**\$12,215,722**

### Non-motorized, Motorized watercrafts

Avg. Dollars/Household



**\$30**

Index: 60

Agg. Dollars

**\$5,585,031**

### All-terrain vehicles (ATVs)

Avg. Dollars/Household



**\$22**

Index: 77

Agg. Dollars

**\$4,158,291**

### Arts and craft materials

Avg. Dollars/Household



**\$17**

Index: 50

Agg. Dollars

**\$3,247,724**

### Bicycles, parts and accessories

Avg. Dollars/Household



**\$12**

Index: 85

Agg. Dollars

**\$2,185,463**

### Snowmobiles

Avg. Dollars/Household



**\$8**

Index: 115

Agg. Dollars

**\$1,562,218**

Benchmark: Ontario

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Displaying HouseholdSpend categories ranked by average dollars per household.

Index Colours: <80 80 - 110 110+

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**Total Aggregate Consumption by Category - Recreation: \$1,097,152,835**



### Child's toys & outdoor play equip.

Avg. Dollars/Household	Pct. of Total Expenditure
\$214	3.7%
Index:95	Index:85



### Sports and athletic equipment

Avg. Dollars/Household	Pct. of Total Expenditure
\$195	3.4%
Index:70	Index:63



### Travel trailers

Avg. Dollars/Household	Pct. of Total Expenditure
\$139	2.4%
Index:247	Index:220



### Photographic goods and services

Avg. Dollars/Household	Pct. of Total Expenditure
\$124	2.1%
Index:83	Index:74



### Tent trailers, campers, motorhomes, utility trailers

Avg. Dollars/Household	Pct. of Total Expenditure
\$96	1.7%
Index:85	Index:76



### Operation of rec. vehicles

Avg. Dollars/Household	Pct. of Total Expenditure
\$84	1.4%
Index:109	Index:97



### Supplies/parts for rec. vehicles and exp. for operation

Avg. Dollars/Household	Pct. of Total Expenditure
\$65	1.1%
Index:121	Index:108



### Non-motorized, Motorized watercrafts

Avg. Dollars/Household	Pct. of Total Expenditure
\$30	0.5%
Index:60	Index:53



### All-terrain vehicles (ATVs)

Avg. Dollars/Household	Pct. of Total Expenditure
\$22	0.4%
Index:77	Index:69



### Arts and craft materials

Avg. Dollars/Household	Pct. of Total Expenditure
\$17	0.3%
Index:50	Index:44



### Bicycles, parts and accessories

Avg. Dollars/Household	Pct. of Total Expenditure
\$12	0.2%
Index:85	Index:76



### Snowmobiles

Avg. Dollars/Household	Pct. of Total Expenditure
\$8	0.1%
Index:115	Index:103



### Motorcycles

Avg. Dollars/Household	Pct. of Total Expenditure
\$7	0.1%
Index:60	Index:54

Benchmark: Ontario

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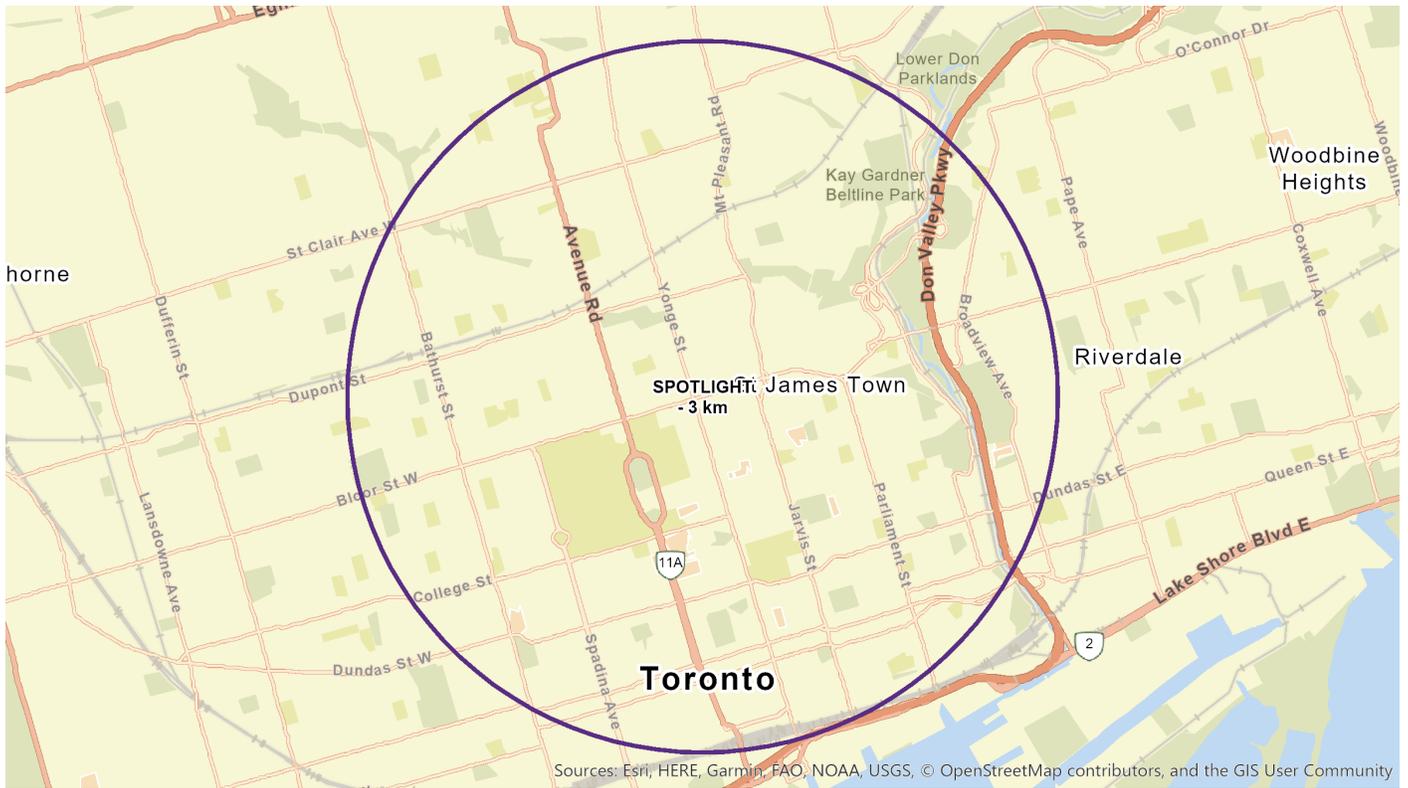
Displaying HouseholdSpend categories ranked by percent composition.

Index Colours: <80 80 - 110 110+

# Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km

Households: 188,943



Benchmark: Ontario

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# Report Details

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**Name:** Expenditures - HouseholdSpend - Recreational Equipment & Vehicles (Avg \$ / Agg \$) Executive  
**Date / Time:** 8/10/2023 7:09:06 PM  
**Workspace:** CAN 2023 - PRIZM Postal Code  
**Workspace Vintage:** 2023

## Trade Area

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Name	Level	Geographies
SPOTLIGHT - 3 km		N/A

## Benchmark

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Name	Level	Geographies
Ontario	Province	Ontario

## DataSource

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Product	Provider	Copyright
HouseholdSpend	Environics Analytics   Statistics Canada	©2023 Environics Analytics ( <a href="https://dev-web6/Envision/About/1/2023#7">https://dev-web6/Envision/About/1/2023#7</a> )

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