

# Expenditures | Home Improvement - Repairs & Maintenance (Agg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 188,943

|   | Aggregate \$   | % Comp | Base Aggregate \$ | Base % Comp | Index: % Comp | Index: \$/Hhld |
|---|----------------|--------|-------------------|-------------|---------------|----------------|
| <b>Basics</b>   |                |        |                   |             |               |                |
| Total Households  | -              | 100.00 | -                 | 100.00      | 100           | -              |
| Household Income  | 27,383,886,558 | 100.00 | 741,023,026,956   | 100.00      | 100           | 114            |
| Household Disposable Income   | 20,684,985,706 | 100.00 | 578,384,215,031   | 100.00      | 100           | 110            |
| Household Discretionary Income  | 15,321,177,812 | 100.00 | 412,817,972,257   | 100.00      | 100           | 115            |
| <b>Household Expenditures (Category Summary)</b>                          |                |        |                   |             |               |                |
| Total current consumption   | 17,461,811,967 | 69.46  | 519,258,871,759   | 73.79       | 94            | 104            |
| Shelter   | 4,546,805,506  | 26.04  | 137,435,406,799   | 26.47       | 98            | 102            |
| Improvements and alterations to owned principal residence                 | 473,509,798    | 437.98 | 27,668,329,370    | 27.98       | 1,565         | 53             |
| <b>Repairs and Maintenance to Owned Principal Residence</b>               |                |        |                   |             |               |                |
| Fences, driveways, patios, swimming pools, hot tubs and ponds             | 6,161,975      | 0.14   | 355,502,344       | 0.26        | 52            | 54             |
| Interior walls and ceilings   | 5,639,272      | 0.12   | 157,995,019       | 0.12        | 108           | 110            |
| Interior doors  | 4,945,655      | 0.11   | 59,940,885        | 0.04        | 250           | 255            |
| Hard surface flooring and wall-to-wall carpeting                          | 4,435,556      | 0.10   | 90,711,165        | 0.07        | 148           | 151            |
| Exterior walls, siding, soffits, fascia, chimneys and concrete basement f | 3,581,319      | 0.08   | 251,793,669       | 0.18        | 43            | 44             |
| Windows and exterior doors  | 1,868,542      | 0.04   | 168,020,022       | 0.12        | 34            | 34             |
| Roofs   | 1,199,340      | 0.03   | 106,553,633       | 0.08        | 34            | 35             |
| Eavestroughing  | 568,976        | 0.01   | 31,697,027        | 0.02        | 54            | 55             |
| Septic systems and wells  | 159,345        | 0.00   | 17,260,913        | 0.01        | 28            | 29             |
| Interior painting or wallpapering   | 11,321,410     | 0.25   | 461,357,987       | 0.34        | 74            | 76             |
| Exterior painting or staining   | 4,635,026      | 0.10   | 190,787,437       | 0.14        | 73            | 75             |
| Plumbing fixtures and equipment   | 1,528,836      | 0.03   | 74,415,261        | 0.05        | 62            | 63             |
| Heating and/or air conditioning equipment                                 | 1,007,292      | 0.02   | 93,353,615        | 0.07        | 33            | 33             |
| Caulking and weather stripping  | 567,731        | 0.01   | 27,200,932        | 0.02        | 63            | 64             |
| Other   | 389,457        | 0.01   | 28,290,813        | 0.02        | 42            | 43             |
| Insulation  | 176,681        | 0.00   | 16,947,450        | 0.01        | 32            | 32             |

Benchmark: Ontario

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| Index Colours: | <80 | 80 - 110 | 110+ |
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# Expenditures | Home Improvement - Improvements & Alter. (Agg \$)

Trade Area: SPOTLIGHT - 3 km

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|  | Aggregate \$   | % Comp | Base Aggregate \$ | Base % Comp | Index: % Comp | Index: \$/Hhld |
|--|----------------|--------|-------------------|-------------|---------------|----------------|
| <b>Basics</b>  |                |        |                   |             |               |                |
| Total Households   | -              | 100.00 | -                 | 100.00      | 100           | -              |
| Household Income   | 27,383,886,558 | 100.00 | 741,023,026,956   | 100.00      | 100           | 114            |
| Household Disposable Income  | 20,684,985,706 | 100.00 | 578,384,215,031   | 100.00      | 100           | 110            |
| Household Discretionary Income   | 15,321,177,812 | 100.00 | 412,817,972,257   | 100.00      | 100           | 115            |
| <b>Household Expenditures (Category Summary)</b>                                   |                |        |                   |             |               |                |
| Total current consumption  | 17,461,811,967 | 69.46  | 519,258,871,759   | 73.79       | 94            | 104            |
| Shelter  | 4,546,805,506  | 26.04  | 137,435,406,799   | 26.47       | 98            | 102            |
| Improvements and alterations to owned principal residence                          | 473,509,798    | 437.98 | 27,668,329,370    | 27.98       | 1,565         | 53             |
| <b>Improvements and Alterations to Owned Principal Residence</b>                   |                |        |                   |             |               |                |
| Renovating/remodelling of rooms  | 262,209,585    | 242.54 | 9,790,472,574     | 9.90        | 2,450         | 83             |
| Exterior additions or extensions   | 25,384,760     | 23.48  | 2,375,862,713     | 2.40        | 977           | 33             |
| Fences, driveways, patios, swimming pools, hot tubs and major landscaping projects | 18,147,205     | 16.79  | 2,192,455,024     | 2.22        | 757           | 26             |
| Complete re-roofing  | 17,422,432     | 16.12  | 2,514,897,574     | 2.54        | 634           | 21             |
| Finishing the basement   | 11,851,530     | 10.96  | 2,059,925,836     | 2.08        | 526           | 18             |
| Interior additions or extensions   | 6,504,376      | 6.02   | 1,353,802,397     | 1.37        | 439           | 15             |
| Insulation   | 6,003,712      | 5.55   | 584,009,993       | 0.59        | 940           | 32             |
| Eavestroughing   | 2,142,629      | 1.98   | 173,961,363       | 0.18        | 1,127         | 38             |
| Hard surface flooring  | 28,720,521     | 26.57  | 1,542,870,196     | 1.56        | 1,702         | 58             |
| Windows and exterior doors   | 27,363,813     | 25.31  | 1,824,470,714     | 1.85        | 1,372         | 46             |
| Other  | 21,508,627     | 19.89  | 294,617,340       | 0.30        | 6,676         | 226            |
| Heating and/or air conditioning equipment  | 20,713,455     | 19.16  | 1,280,086,453     | 1.29        | 1,480         | 50             |
| Plumbing fixtures and equipment  | 11,620,371     | 10.75  | 490,643,669       | 0.50        | 2,166         | 73             |
| Septic systems and wells   | 2,743,106      | 2.54   | 540,178,668       | 0.55        | 464           | 16             |
| Interior windows and doors   | 802,069        | 0.74   | 112,262,465       | 0.11        | 654           | 22             |
| Home Security Devices  | 658,898        | 0.61   | 38,782,376        | 0.04        | 1,555         | 52             |
| Central vacuums  | 526,894        | 0.49   | 59,189,045        | 0.06        | 814           | 28             |
| Electrical fixtures and equipment and home security devices                        | 5,290,031      | 0.12   | 197,351,845       | 0.14        | 81            | 83             |

Benchmark: Ontario

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| Index Colours: | <80 | 80 - 110 | 110+ |
|----------------|-----|----------|------|

# Expenditures | Home Improvement - Repairs & Maintenance (Avg. \$)

Trade Area: SPOTLIGHT - 3 km

Households: 188,943

|   | \$/Hhld    | % Comp | Base \$/Hhld | Base % Comp | Index: % Comp | Index: \$/Hhld |
|---|------------|--------|--------------|-------------|---------------|----------------|
| <b>Basics</b>   |            |        |              |             |               |                |
| Total Households  | -          | 100.00 | -            | 100.00      | 100           | -              |
| Household Income  | 144,932.00 | 100.00 | 126,953.18   | 100.00      | 100           | 114            |
| Household Disposable Income                                       | 109,477.39 | 100.00 | 99,089.65    | 100.00      | 100           | 110            |
| Household Discretionary Income                                    | 81,088.89  | 100.00 | 70,724.59    | 100.00      | 100           | 115            |
| <b>Household Expenditures (Category Summary)</b>                  |            |        |              |             |               |                |
| Total current consumption   | 92,418.41  | 69.46  | 88,960.21    | 73.79       | 94            | 104            |
| Shelter   | 24,064.43  | 26.04  | 23,545.64    | 26.47       | 98            | 102            |
| Improvements and alterations to owned principal residence         | 2,506.10   | 437.98 | 4,740.18     | 27.98       | 1,565         | 53             |
| <b>Repairs and Maintenance to Owned Principal Residence</b>       |            |        |              |             |               |                |
| Fences, driveways, patios, swimming pools, hot tubs and pond      | 32.61      | 0.14   | 60.91        | 0.26        | 52            | 54             |
| Interior walls and ceilings                                       | 29.85      | 0.12   | 27.07        | 0.12        | 108           | 110            |
| Interior doors  | 26.18      | 0.11   | 10.27        | 0.04        | 250           | 255            |
| Hard surface flooring and wall-to-wall carpeting                  | 23.48      | 0.10   | 15.54        | 0.07        | 148           | 151            |
| Exterior walls, siding, soffits, fascia, chimneys and concrete ba | 18.95      | 0.08   | 43.14        | 0.18        | 43            | 44             |
| Windows and exterior doors  | 9.89       | 0.04   | 28.79        | 0.12        | 34            | 34             |
| Roofs   | 6.35       | 0.03   | 18.25        | 0.08        | 34            | 35             |
| Eavestroughing  | 3.01       | 0.01   | 5.43         | 0.02        | 54            | 55             |
| Septic systems and wells  | 0.84       | 0.00   | 2.96         | 0.01        | 28            | 29             |
| Interior painting or wallpapering                                 | 59.92      | 0.25   | 79.04        | 0.34        | 74            | 76             |
| Exterior painting or staining                                     | 24.53      | 0.10   | 32.69        | 0.14        | 73            | 75             |
| Plumbing fixtures and equipment                                   | 8.09       | 0.03   | 12.75        | 0.05        | 62            | 63             |
| Heating and/or air conditioning equipment                         | 5.33       | 0.02   | 15.99        | 0.07        | 33            | 33             |
| Caulking and weather stripping                                    | 3.00       | 0.01   | 4.66         | 0.02        | 63            | 64             |
| Other   | 2.06       | 0.01   | 4.85         | 0.02        | 42            | 43             |
| Insulation  | 0.94       | 0.00   | 2.90         | 0.01        | 32            | 32             |

Benchmark: Ontario

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Trade Area: SPOTLIGHT - 3 km

Households: 188,943

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|--|------------|--------|--------------|-------------|---------------|----------------|
| <b>Basics</b>  |            |        |              |             |               |                |
| Total Households   | -          | 100.00 | -            | 100.00      | 100           | -              |
| Household Income   | 144,932.00 | 100.00 | 126,953.18   | 100.00      | 100           | 114            |
| Household Disposable Income  | 109,477.39 | 100.00 | 99,089.65    | 100.00      | 100           | 110            |
| Household Discretionary Income   | 81,088.89  | 100.00 | 70,724.59    | 100.00      | 100           | 115            |
| <b>Household Expenditures (Category Summary)</b>                                   |            |        |              |             |               |                |
| Total current consumption  | 92,418.41  | 69.46  | 88,960.21    | 73.79       | 94            | 104            |
| Shelter  | 24,064.43  | 26.04  | 23,545.64    | 26.47       | 98            | 102            |
| Improvements and alterations to owned principal residence                          | 2,506.10   | 437.98 | 4,740.18     | 27.98       | 1,565         | 53             |
| <b>Improvements and Alterations to Owned Principal Residence</b>                   |            |        |              |             |               |                |
| Renovating/remodelling of rooms  | 1,387.77   | 242.54 | 1,677.32     | 9.90        | 2,450         | 83             |
| Exterior additions or extensions   | 134.35     | 23.48  | 407.04       | 2.40        | 977           | 33             |
| Fences, driveways, patios, swimming pools, hot tubs and major landscaping projects | 96.05      | 16.79  | 375.61       | 2.22        | 757           | 26             |
| Complete re-roofing  | 92.21      | 16.12  | 430.86       | 2.54        | 634           | 21             |
| Finishing the basement   | 62.73      | 10.96  | 352.91       | 2.08        | 526           | 18             |
| Interior additions or extensions   | 34.43      | 6.02   | 231.94       | 1.37        | 439           | 15             |
| Insulation   | 31.78      | 5.55   | 100.05       | 0.59        | 940           | 32             |
| Eavestroughing   | 11.34      | 1.98   | 29.80        | 0.18        | 1,127         | 38             |
| Hard surface flooring  | 152.01     | 26.57  | 264.33       | 1.56        | 1,702         | 58             |
| Windows and exterior doors   | 144.83     | 25.31  | 312.57       | 1.85        | 1,372         | 46             |
| Other  | 113.84     | 19.89  | 50.47        | 0.30        | 6,676         | 226            |
| Heating and/or air conditioning equipment  | 109.63     | 19.16  | 219.31       | 1.29        | 1,480         | 50             |
| Plumbing fixtures and equipment  | 61.50      | 10.75  | 84.06        | 0.50        | 2,166         | 73             |
| Septic systems and wells   | 14.52      | 2.54   | 92.54        | 0.55        | 464           | 16             |
| Interior windows and doors   | 4.25       | 0.74   | 19.23        | 0.11        | 654           | 22             |
| Home Security Devices  | 3.49       | 0.61   | 6.64         | 0.04        | 1,555         | 52             |
| Central vacuums  | 2.79       | 0.49   | 10.14        | 0.06        | 814           | 28             |
| Electrical fixtures and equipment and home security devices                        | 28.00      | 0.12   | 33.81        | 0.14        | 81            | 83             |

Benchmark: Ontario

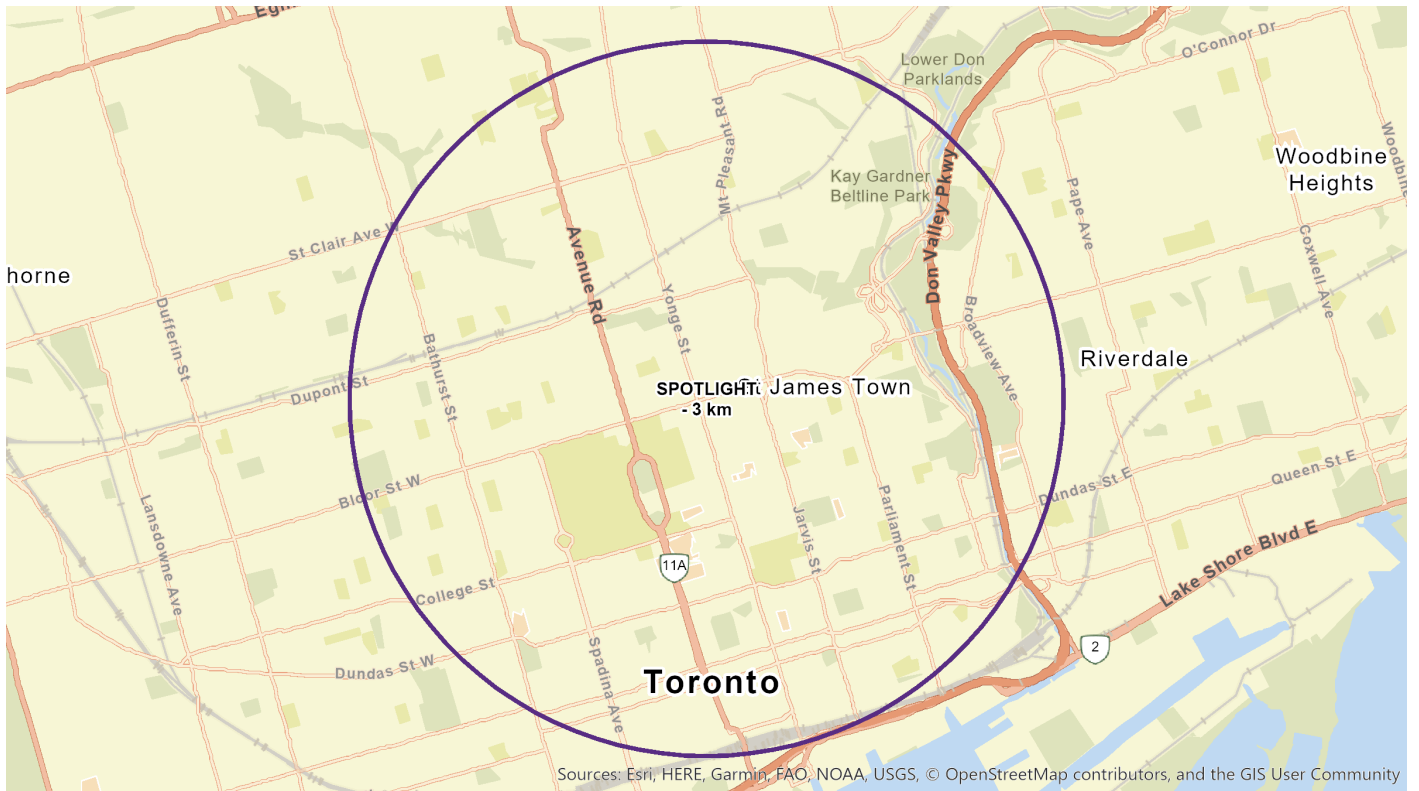
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| Index Colours: | <80 | 80 - 110 | 110+ |
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# Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km

Households: 188,943



Benchmark: Ontario

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# Report Details

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**Name:** Expenditures - HouseholdSpend - Home Improvement (Avg \$ / Agg \$)  
**Date / Time:** 8/10/2023 5:48:17 PM  
**Workspace:** CAN 2023 - PRIZM Postal Code  
**Workspace Vintage:** 2023

## Trade Area

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| Name             | Level | Geographies |
|------------------|-------|-------------|
| SPOTLIGHT - 3 km |       | N/A         |

## Benchmark

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| Name    | Level    | Geographies |
|---------|----------|-------------|
| Ontario | Province | Ontario     |

## DataSource

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| Product        | Provider                                 | Copyright   |
|----------------|--|---|
| HouseholdSpend | Environics Analytics   Statistics Canada | ©2023 Environics Analytics<br>( <a href="https://dev-web6/Envision/About/1/2023#7">https://dev-web6/Envision/About/1/2023#7</a> ) |

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