

Expenditures | Apparel (Agg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 188,943

	Aggregate \$	% Comp	Base Aggregate \$	Base % Comp	Index: % Comp	Index: \$/Hhd
Basics						
Total Households	-	100.00	-	100.00	100	-
Household Income	27,383,886,558	100.00	741,023,026,956	100.00	100	114
Household Disposable Income	20,684,985,706	100.00	578,384,215,031	100.00	100	110
Household Discretionary Income	15,321,177,812	100.00	412,817,972,257	100.00	100	115
Household Expenditures (Category Summary)						
Total current consumption	17,461,811,967	69.46	519,258,871,759	73.79	94	104
Clothing	742,052,683	4.25	20,853,687,777	4.02	106	110
Clothing - Women (15 & over)						
Women (15 & over): Clothing	208,005,199	28.03	5,997,160,174	28.76	97	107
Women (15 & over): Other footwear	50,324,242	6.78	1,504,437,878	7.21	94	103
Women (15 & over): Jewellery	43,256,775	5.83	1,139,560,716	5.46	107	117
Women (15 & over): Accessories	20,186,711	2.72	597,845,909	2.87	95	104
Women (15 & over): Athletic footwear	16,166,846	2.18	476,603,729	2.29	95	105
Women (15 & over): Watches	7,783,388	1.05	216,018,577	1.04	101	111
Clothing - Girls (4-14)						
Girls (4-14): Clothing	10,003,850	1.35	565,989,326	2.71	50	55
Girls (4-14): Other footwear	1,876,449	0.25	100,214,236	0.48	53	58
Girls (4-14): Athletic footwear	1,846,293	0.25	100,719,732	0.48	52	57
Girls (4-14): Watches and Jewellery	725,727	0.10	34,087,716	0.16	60	66
Girls (4-14): Accessories	667,817	0.09	38,700,741	0.19	48	53
Clothing - Men (15 & over)						
Men (15 & over): Clothing	143,550,699	19.35	3,819,761,268	18.32	106	116
Men (15 & over): Other footwear	35,539,313	4.79	691,455,214	3.32	144	159
Men (15 & over): Athletic footwear	17,695,957	2.38	562,282,862	2.70	88	97
Men (15 & over): Accessories	11,498,527	1.55	262,666,419	1.26	123	135
Men (15 & over): Watches	10,481,971	1.41	228,128,390	1.09	129	142
Men (15 & over): Jewellery	3,349,074	0.45	123,503,860	0.59	76	84
Clothing - Boys (4-14)						
Boys (4-14): Clothing	6,822,208	0.92	446,218,915	2.14	43	47
Boys (4-14): Athletic footwear	1,839,167	0.25	135,968,770	0.65	38	42
Boys (4-14): Other footwear	1,075,803	0.14	64,520,511	0.31	47	52
Boys (4-14): Watches and Jewellery	949,224	0.13	18,496,276	0.09	144	159
Boys (4-14): Accessories	506,546	0.07	32,158,204	0.15	44	49
Clothing						
Clothing gifts to non-household members	65,651,180	8.85	2,283,400,503	10.95	81	89

Benchmark: Ontario

Copyright © 2023 by Environics Analytics (EA). Source: ©2023 Environics Analytics. (<https://dev-web6/Envision/About/1/2023>)

Index Colours:	<80	80 - 110	110+
----------------	-----	----------	------

Expenditures | Apparel (Avg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 188,943

	\$/Hhld	% Comp	Base \$/Hhld	Base % Comp	Index: % Comp	Index: \$/Hhld
Basics						
Total Households	-	100.00	-	100.00	100	-
Household Income	144,932.00	100.00	126,953.18	100.00	100	114
Household Disposable Income	109,477.39	100.00	99,089.65	100.00	100	110
Household Discretionary Income	81,088.89	100.00	70,724.59	100.00	100	115
Household Expenditures (Category Summary)						
Total current consumption	92,418.41	69.46	88,960.21	73.79	94	104
Clothing	3,927.39	4.25	3,572.69	4.02	106	110
Clothing - Women (15 & over)						
Women (15 & over): Clothing	1,100.89	28.03	1,027.44	28.76	97	107
Women (15 & over): Other footwear	266.35	6.78	257.74	7.21	94	103
Women (15 & over): Jewellery	228.94	5.83	195.23	5.46	107	117
Women (15 & over): Accessories	106.84	2.72	102.42	2.87	95	104
Women (15 & over): Athletic footwear	85.56	2.18	81.65	2.29	95	105
Women (15 & over): Watches	41.19	1.05	37.01	1.04	101	111
Clothing - Girls (4-14)						
Girls (4-14): Clothing	52.95	1.35	96.97	2.71	50	55
Girls (4-14): Other footwear	9.93	0.25	17.17	0.48	53	58
Girls (4-14): Athletic footwear	9.77	0.25	17.26	0.48	52	57
Girls (4-14): Watches and Jewellery	3.84	0.10	5.84	0.16	60	66
Girls (4-14): Accessories	3.53	0.09	6.63	0.19	48	53
Clothing - Men (15 & over)						
Men (15 & over): Clothing	759.76	19.35	654.41	18.32	106	116
Men (15 & over): Other footwear	188.10	4.79	118.46	3.32	144	159
Men (15 & over): Athletic footwear	93.66	2.38	96.33	2.70	88	97
Men (15 & over): Accessories	60.86	1.55	45.00	1.26	123	135
Men (15 & over): Watches	55.48	1.41	39.08	1.09	129	142
Men (15 & over): Jewellery	17.73	0.45	21.16	0.59	76	84
Clothing - Boys (4-14)						
Boys (4-14): Clothing	36.11	0.92	76.45	2.14	43	47
Boys (4-14): Athletic footwear	9.73	0.25	23.29	0.65	38	42
Boys (4-14): Other footwear	5.69	0.14	11.05	0.31	47	52
Boys (4-14): Watches and Jewellery	5.02	0.13	3.17	0.09	144	159
Boys (4-14): Accessories	2.68	0.07	5.51	0.15	44	49
Clothing						
Clothing gifts to non-household members	347.47	8.85	391.20	10.95	81	89

Benchmark: Ontario

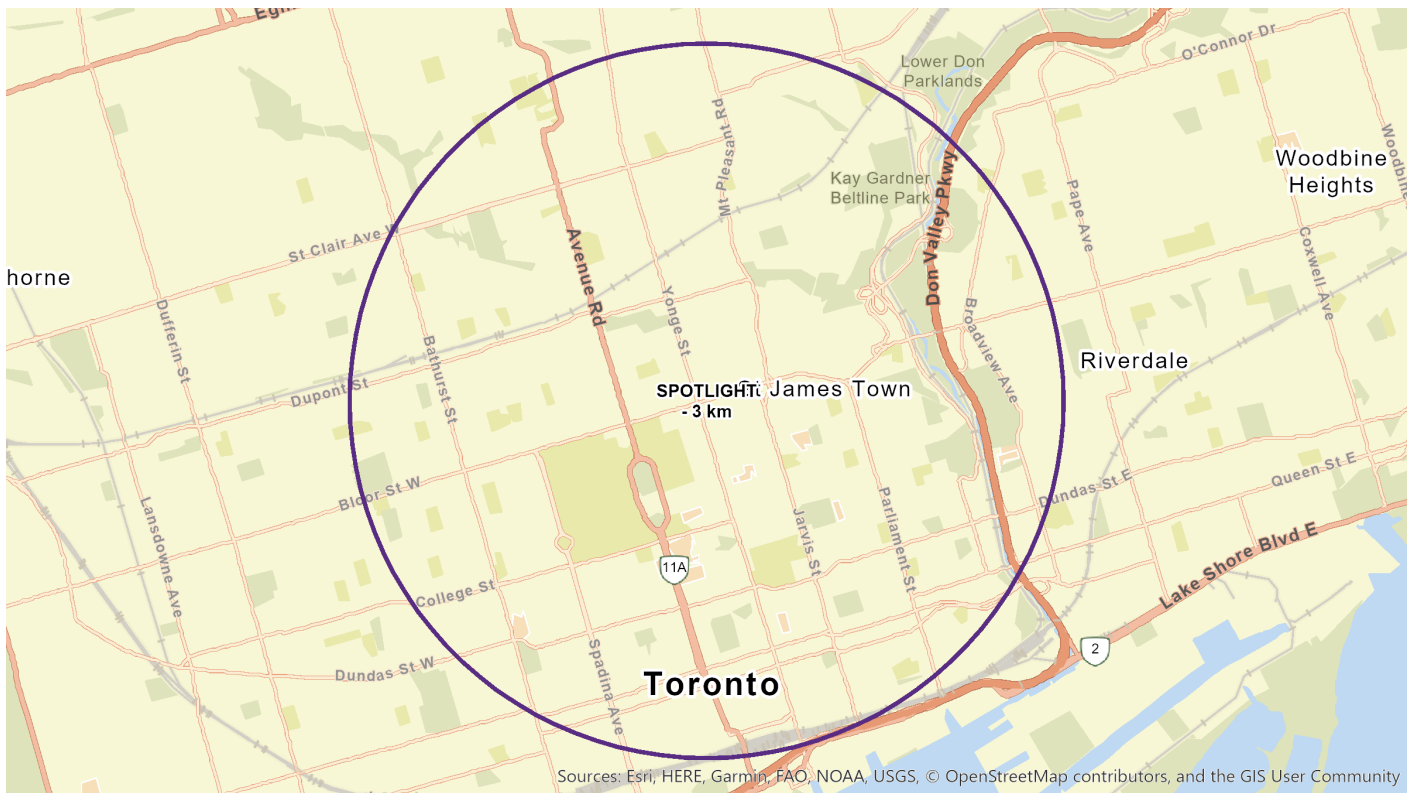
Copyright © 2023 by Environics Analytics (EA). Source: ©2023 Environics Analytics. (<https://dev-web6/Envision/About/1/2023>)

Index Colours:	<80	80 - 110	110+
----------------	-----	----------	------

Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km

Households: 188,943



Benchmark: Ontario

Copyright © 2023 by Environics Analytics (EA). Source: ©2023 Environics Analytics. (<https://dev-web6/Envision/About/1/2023>)

Report Details

Name: Expenditures - HouseholdSpend - Apparel (Avg \$ / Agg \$)
Date / Time: 8/10/2023 4:44:55 PM
Workspace: CAN 2023 - PRIZM Postal Code
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
SPOTLIGHT - 3 km		N/A

Benchmark

Name	Level	Geographies
Ontario	Province	Ontario

DataSource

Product	Provider	Copyright
HouseholdSpend	Environics Analytics Statistics Canada	©2023 Environics Analytics (https://dev-web6/Envision/About/1/2023#7)
